



Sector: *Personal goods*

Employees: 180

Criteria 10: The COP describes effective management systems to integrate the environmental principles.

Description and implementation process:

Since 2007, CEPOVETT has been modelling the impact of its business (CO₂, water, and waste) using a simplified analysis or product life cycles.

In partnership with its stakeholders, in 2011 the company launched its own voluntary carbon offsetting programme “Arbre de vie, coton solidaire”, that involved the reforestation of the geographical areas affected by its business, in particular those in France, Africa, and Asia.

As a continuation of a strong relationship with Africa and its supplier regions, this socioeconomic and environmental approach consists of planting a tree on the verge of extinction (Carapa Procera). This endemic tree produces a fruit from which the oil can be extracted and turned into an organic pesticide for the cultivation of organic cotton.

This exclusive development aid programme helps to save resources, reduce carbon emissions, and improve local socioeconomic conditions as part of a circular economy, in connection with the textiles sector, and in particular the recycling of our customers’ old clothing.

Challenges encountered and response(s) provided:

Geopolitical instability in Mali (Africa)



Impact and results:

Our deliverables since 2012:

- Eco-Clothing calculator to measure the environmental impact (CO₂, water, and waste) of our products.
- Planting of 3000 trees (Carapa Procera) near Mali's cotton-growing regions: the oil from its fruit is used to make organic pesticides (e.g. 25% of pesticides are used worldwide to grow cotton)
- Drilling four wells to irrigate the plantations and market garden crops, and to provide an alternative source of drinking water for local people.
- Co-innovation with stakeholders (customers, suppliers, etc.) in connection with our textile recycling programme
- 20,000 trees planted in Madagascar near one of our production sites (biomass for energy supply and citrus planting programme with private partners)
- In 2014, a conservation orchard was planted at CEPOVETT head office, jointly produced with our client, PULLMAN (Accor), as part of our biodiversity strategy to save the bee population: Villefranche (5) and Paris (3).

Links to reference documents / Links for more information:

Link to the article "Une garde-robe identitaire écoresponsable pour la chaîne hôtelière Ibis": [Click here.](#)

Link to the article "Arbre de vie – Coton solidaire : Programme solidaire de reforestation du Mali": [Click here.](#)

Link to the article "Les anciennes tenues d'image des collaborateurs de But collectées": [Click here.](#)

Photos and videos:

Link to the video "Arbre de vie, coton solidaire": [Click here.](#)

Link to the video "Industrie - Valorisation des uniformes usagés d'Air France, France": [Click here.](#)



Sector: Software & Computer Services

Employees: 3,300

Criteria 10: The COP describes effective management systems to integrate the environmental principles.

Description and implementation process:

Aubay's carbon footprint and the reprocessing of waste.

Aubay's carbon assessment arises from a rigorous process of data collection and from the following analysis:

- Data collection of building consumption (including heating),
- Data collection of the distances travel (movements) at AUBAY: every department in France reports the distances traveled by consultants. Subsidiaries except for France, are encouraged to measure the distances travelled.
- Analysis and evaluation of the polluting routes, led on the short distances (Transport Company or personal) and the long distances (plane or train). Comparison with less polluting routes: collective transport, train.

The alternatives are sometimes guided according to local specificities: car use pronounced in provinces due to the lack of transport infrastructure, or for legal reasons in Belgium where salaries will benefit from car leasing.

With regards to waste management, Aubay trusts special companies, called "protected sector", with handicap staff, to redeem the waste of offices and electronics.

Lastly, a CSR annual committee arbitrates the strategy to be pursued:

- Optimization of rented premises, selected according to energy consumption criteria (move detectors) and grouping staff, avoiding useless travels;
- Choice of subcontractors for the reprocessing of waste;
- Investments in video conference.



Impact and results:

Our results regarding travel are regularly published since 2008 on the Global Compact site. Since 2010, we invested in videoconference, and have already saved up to 166 round trips by plane, avoided by holding management committees without travel.

Over the year 2013, 2.24 tons of electronic waste (DEEE) and 3.16 tons of papers were redeemed.

Links to reference documents / Links for more information:

Link to the environmental actions: [Click here](#).



Sector: *Electronic & Electrical Equipment*

Employees: *170,000*

Criteria 10: The COP describes effective management systems to integrate the environmental principles.

Description and implementation process:

In order to continue and strengthen its commitment to sustainable development and to be the first to supply its customers with all the environmental information they need, for several years Schneider Electric developed Green Premium – a unique eco-brand based on criteria clearly defined, either drawing from environmental regulation or on international standards. These criteria include easily and globally accessible ad hoc environmental information on its products.

A product falls under the Green Premium branding if it satisfies the four following criteria:

- Complies with the REHS European directive, meaning it does not include one of the six substances stated in this directive;
- Has information relating to the presence of Substances of Very High Concern (SVHC) within the scope of the REACH European regulation and referring to the last updated published list;
- Has a Product Environmental Profile (PEP) providing a list of materials, a recycling rate and a calculation of eleven environmental impacts such as raw material and energy consumption, carbon footprint and damage to the ozone layer; this environmental profile is established over the whole product life cycle, from manufacture to end of working life;
- Contains a guide identifying and locating the subsets or components required for a particular recycling process, referred to as the End-of-Life Instruction (EoLI).

As part of its new 2015-2017 company program, Schneider Electric is strengthening its Green Premium eco-brand by giving it new impetus and renewing communication on its deployment through the Planet & Society Barometer.

Green Premium is the foundation of Schneider Electric's eco-design approach. Through knowledge of the substances in its offerings and evaluation of environmental impacts, Green Premium allows Schneider Electric to target and engage improvements in the environmental footprint of its future offerings. Compliance to Green Premium criteria also contributes to the conservation of biodiversity.

Challenges encountered and response(s) provided:

The Schneider Electric Environment Marketing campaign was rolled out during 2012, promoting the Green Premium eco-brand. Since 2013, each axis of promotion has been reinforced and completed by new environmental information:

- Schneider Electric web catalogue: the Green Premium offerings are clearly identified and environmental information is collected appropriately;
- Direct access from Schneider Electric web portal: the Green Premium web pages explain in detail Schneider Electric's approach and each environmental criterion addressed by Green Premium;
- A unique Check a Green Premium Product web portal: RoHS compliance information; REACH SVHC content information, Product Environmental Profile and End-of-Life Instruction are available on simple request regarding the trade references of Schneider Electric.

Impact and results:

Linked to more than 85% of revenue taken for the RoHS compliant offers and with the REACH information available, Schneider Electric's target was to consolidate this in 2014 with 75% of global product sales made through Green Premium offers, based on 2013 sales. The Group achieved 79%. In 2014, more than 340 Product Environmental Profile (PEP) documents and more than 210 End-Of-Life Instructions (EoLI) were generated in addition to the hundreds of documents already available. Check a Product website was checked worldwide on average 3,200 times per month and more than 6,200 reference products were checked monthly for their RoHS and REACH environmental status and their PEP and EoLI environmental information.

Links to reference documents / Links for more information:

Link to the presentation of Green Premium: Full transparency for the most eco-friendly products:

[Click here.](#)

Link to Green Premium: check a product now!: [Click here.](#)

Lien to "Strategy & Sustainability Highlights 2014-2015": [Click here.](#)

Lien to "Planet & Society barometer": [Click here.](#)